

Business Continuity Management

Recent world events such as the Covid Pandemic have challenged us to prepare to manage previously unthinkable situations that may threaten an organisation's future. This new challenge goes beyond the mere emergency response plan or disaster management activities that you might previously have employed. Your organisation must engage in a comprehensive process best described generically as Business Continuity. It is no longer enough to draft a response plan that anticipates naturally, accidentally, or intentionally caused disaster or emergency scenarios. Today's threats require creating an ongoing, interactive process that ensures the continuation of an organization's core activities before, during, and, most importantly, after a major crisis event.

Target Participants:

This half-day workshop is suitable for everyone which responsibility is to keep their business running even during a major incident or crisis.

Course Outline:

- Steps to create a Business Continuity Plan.
- Risk Assessment.
- Perform a Business Impact Analysis.
- Strategy and Plan Development.
- Create an Incident Response Plan.
- Plan Testing, Training and Maintenance.
- Communication.

Trainer: Iwan Wuelser

With over 20 years of global experience in varied managerial roles in global companies, he guides businesses through change and development processes, digital transformation. He has a rich background in project management for international IT initiatives, including leading culturally diverse teams. Iwan's qualifications include an SVF Certified Leadership Management diploma and a Swiss bachelor's in business administration and accounting. He is proficient in system coaching, project management, and holds PRINCE 2 and ITIL Certifications.

Expertise:

- Experienced Business Continuity and Cyber Security Manager with over 5 years of expertise
- Specialises in IT disaster recovery, ensuring comprehensive continuity measures for all critical systems.
- Successfully led and implemented strategies for a global 500 company, guaranteeing uninterrupted business operations

Course date: Jan 18, March 14, April 11, May 18, June 13, July 17, Aug. 13, Oct 16, Dec 11
(13:30 - 17:00) Onsite & Online

Price: RMB 1600

Language: English

Venue: Hotel Novotel Atlantis, Shanghai