



LEAPRIGHT
CONSULTING - TRAINING - DEVELOPMENT



**Elevating Your Success
Through Value-Driven Training**



LEAPRIGHT
CONSULTING - TRAINING - DEVELOPMENT

LeapRight - Elevating Your Success Through Value-Driven Training

In a business world where change is the only constant, staying ahead is not an option - it is a necessity. LeapRight empowers you to not just participate in the race, but to set the pace. We go above and beyond regular training to guide you toward significant and lasting success.



LEAPRIGHT
CONSULTING - TRAINING - DEVELOPMENT

LeapRight

LeapRight, headquartered in Switzerland and Shanghai, offers customised professional training solutions to boost efficiency, productivity, and innovation in companies. Committed to excellence and long-term professional growth, we are the go-to partner for organisations aiming for lasting success.

**Experience the Difference with LeapRight –
Where Progress Begins**



Empowering Companies through Comprehensive Training Solutions

Consulting

LeapRight identifies your unique training needs to create customised plans that empower your workforce for success.



Training

Our expert trainers deliver engaging, results-driven training through interactive methods and real-world examples.



Development

We serve as your long-term partner, offering tailored materials, continuous support, and follow-up assessments to ensure ongoing success.





Why choosing LeapRight as your **Training Partner**

Tailor-Made Plans: We design custom training programs based on your company's specific needs and challenges.

New Ideas: We constantly update our training methods to include the latest industry trends, ensuring your team is always ahead of the curve.

Quick Results: Our focused, result-oriented training programs deliver rapid yet meaningful improvements in productivity and growth.

High Quality: We prioritise excellence in both instruction and materials to guarantee optimal training outcomes.

Long-Term Success: We aim for sustainable skill and strategy development to ensure your company's long-term success.

Global Thinking: Rooted in Switzerland and Shanghai, we equip your company with a global perspective for international competitiveness.



Our Training Services

Public Courses: Open to anyone who wants to join, our public courses offer the chance to learn from different industries, network with diverse professionals, and achieve cost savings by sharing the training expense.

Custom In-House Training: These are training programs created specifically for your organisation. We focus on your unique needs and deliver training right at your workplace, minimizing disruptions and maximising relevance.

Full Training Programs: Need more than a one-off course? We can put together an entire training plan that aligns with your company's long-term objectives and goals.

Partner with us, and together we will unlock the full potential of your company



LeapRight - Client References

Automotive Industry

Continental China (Changchun)
Porsche China Co., Ltd.
Volkswagen Automatic Transmission (Dalian) Co., Ltd.
Witzenmann Metal Product (Jiangyin) Co., Ltd.
Bosch China Investment
Shanghai VW Automotive Co., Ltd.
Delphi
ZF China Co., Ltd.
General Motors (GM)
MAN Truck and Bus (China) Co., Ltd.

Machine Manufacturing / Engineering Industry

CLAAS Agricultural Machinery (Shandong) Co., Ltd.
ABB China
TRUMPF China
Starrag (Shanghai) Co., Ltd.
SIMONA Engineering Plastics (Guangdong) Co., Ltd.
Voith Paper (China) Co., Ltd.
DMG MORI Manufacturing Solutions
(Pinghu) Co., Ltd.
SW Asia Co., Ltd.
dSPACE Mechatronic Control Technology (Shanghai)
Guangzhou Herrenknecht
Tunnelling Machinery Co., Ltd.
KUKA Robotics China Beijing
MAHLE Holding (China) Co., Ltd.
Harting (Zhuhai) Manufacturing Co., Ltd.
SKF China Investment Co., Ltd.
HOERBIGER Shanghai Co., Ltd.
SONY GROUP
Bollfilter China
Atlas Copco
Stueken Precision Deep Draw Technology (Shanghai)
Startup Factory (Kunshan) Co., Ltd.
IMPREG (Suzhou) Co., Ltd.

Pharmaceutical / Medical Equipment

ROCHE Diagnostics (Suzhou) Co., Ltd.
GSK
Zuellig Pharma Co., Ltd.
Eli Lilly
Nobel Biocare (HK)
Stryker China Co., Ltd.
GE Medical

Logistics Industry

ABX Logistics (HK) Ltd.
APL logistic (China) Co., Ltd.
International Cargo Centre Shenzhen
DHL
Maersk Logistics

Trade / Retail Industry

Nestle China
REWE Services (Shanghai) Co., Ltd.
Groz-Beckert Shanghai and Shenzhen
METRO Commerce Group Co., Ltd.
Würth International Trading (Shanghai) Co., Ltd.
Unilever
Shanghai Prochin Intl. Trading Co., Ltd.
Danone
SWIRE COCA-COLA HK LIMITED
LVMH China
DELTA-SPORT CHINA

Others

TÜV Rheinland (Shanghai) Co., Ltd.
Lapp Kabel Shanghai Co., Ltd.
Freudenberg
Linde
IBM
Data Modul Electronic Technology (Shanghai) Co., Ltd.
Bank of China (Suzhou) China UnionPay
Swissotel InterContinental Pudong



Headquarter Shanghai

LeapRight Consulting Co., Ltd
上海跃瑞特商务咨询有限公司
135 Yanping Road, Block B2, 2nd Floor Room 308,
Jingan District, Shanghai 200042
上海市静安区延平路135号B幢308室 200042

www.leapright.com



Headquarter Switzerland

LeapRight
Hirschmattstrasse 1
6003 Luzern
Switzerland



Iwan Wuelser

CEO

Iwan.Wuelser@leapright.com

186 1603 0113



Zhang Yihui 张轶慧

Director Training

Zhang.Yihui@leapright.com

180 1700 5069



Lam Bee 林鸿钊

Business Consultant & Trainer

Lam.Bee@leapright.com

136 3264 3894



Lee Alan 李兆麟

Consultant

Lee.Alan@leapright.com

135 2820 2251



Training Topics 2024 2024 培训主题

Trainings are available as either Public Courses or tailor-made In-House Trainings. The language of instruction can be in Chinese and English.

以下所有主题均可安排为公开课程，或是量身定制的内部培训。授课语言为中文或英语。

Management and Leadership 管理和领导力

- Leadership Development Program 领导力发展项目
- Agile Leadership - Innovative and Empowering Leadership 敏捷领导力 - 创新赋能领导力
- Agile Leadership - Self-Driven Leadership 敏捷领导力 - 自驱领导力
- Agile Management - Driving Performance Excellence 敏捷管理 - 推动卓越绩效
- Agile Management - Efficient Delegation and Empowerment 敏捷管理 - 高效授权与赋能
- Leadership EQ 高情商领导力提升
- Conflict Management & Navigating Difficult Conversations 冲突管理和掌控矛盾困难场景技巧
- Building High Performance Team 创建高绩效团队
- Agile Transformation - Building Agile Organisation 敏捷转型 - 高效敏捷组织打造
- Performance Management and Effective Coaching Skills 绩效管理及高效辅导技巧
- Lead, Motivate & Inspire - Leadership Skills 领导技能 - 领导、激励和鼓舞
- Cybersecurity for Leaders and Managers 网络安全（面向经理和管理层）
- From Technology to Management 从技术走向管理
- Women in Leadership 女性领导力
- Time Management and Productivity Best Practices and Strategies 时间管理和生产力的最佳实践与策略
- Financial Management for Non-Financial - Sand Table Simulation 非财务经理的财务管理课程-沙盘模拟
- Transforming from Manager to Leader 从管理者到领导者
- Application of Data Thinking and Data Analysis in Management 追根溯源，精准决策 - 数据思维和数据分析在管理中的应用
- AI and Machine Learning for Business Leaders 面向企业领导者的人工智能和机器学习



Business Development 业务发展

- Business Continuity Management 业务连续性管理
- Information Security Awareness 信息安全意识
- Disability Equality Awareness 残障平等意识

Digital Transformation and Awareness 数字化转型

- Industry 4.0 - Digital innovation, intelligent manufacturing upgrade
工业4.0 -数字化创新，智能制造升级
- Digital Transformation in the Chinese Context 中国的数字化转型
- Enterprise Digital Transformation and Data Analytics 企业数字化转型与数据分析
- From Connection to Action, From Digital Governance to Digital Intelligence - The Key to Digital Transformation" - Digital Transformation Concepts
从连接到行动，从数治到数智 - 数字化转型关键 - 数字化转型理念
- Digital Transformation Top-Level Planning and Design Workshop - Digital Transformation Practices
数字化转型顶层规划设计工作坊 - 数字化转型实战
- Digital Transformation Scenario Design Workshop - Digital Transformation Practical Combat
数字化转型场景设计工作坊 - 数字化转型实战
- Digital Transformation Innovation 数字化转型创新工作坊

Business Innovation 商业创新

- Digital Transformation Innovation 数字化转型创新工作坊
- Design Thinking for Managers 管理者的设计思维训练
- Innovation and Creativity in Leadership 领导力中的创新和创造力提升
- Intelligent Brain Mapping, Visual Innovation: Scenario-based Application of Thinking Maps
智脑绘图，视觉创新 - 思维导图场景化应用
- Inspiring Potential, Igniting Innovation - Empowering Team Innovation Facilitators
激发潜能，点燃创新——团队创新引导师赋能
- Structural Innovation, System Magic Cube - Systematic Thinking Applied to Problem Analysis and Resolution
结构创新，系统魔方 - 系统思维应用于问题分析与解决



Data Driven Decision Making 数据驱动决策

- **HR: Harnessing Analytics for Talent Management**
人力资源数据驱动决策：利用分析技术进行人才管理
- **Efficient Decision-Making Strategies in the Business Environment**
商业环境中的高效决策策略
- **Judgment Enhancement**
判断力精进工作坊
- **Workforce Analytics: Data-Driven Strategies for Workforce Planning and Development**
劳动力分析：劳动力规划与发展的数据驱动战略
- **Enhancing Supplier Performance with Data Analytics**
利用数据分析提高供应商绩效
- **Employee Engagement Analytics: Using Data to Boost Morale and Productivity**
员工敬业度分析：利用数据提高士气和生产力
- **Marketing Analytics: Driving Customer Engagement through Data**
营销分析：通过数据提高客户参与度
- **Sales Analytics: Transforming Data into Sales Strategies**
销售分析：将数据转化为销售策略
- **Cross-Functional Data Strategies: Integrating HR, Marketing, and Sales Data**
跨职能数据战略：整合人力资源、市场营销和销售数据
- **Advanced Data Analytics Techniques for Business Growth**
促进业务增长的高级数据分析技术
- **Leveraging Social Media Analytics for Sales Success**
利用社交媒体分析促进销售成功
- **Predictive Sales Analytics: Forecasting Future Sales Trends**
预测性销售分析：预测未来销售趋势
- **Customer Journey Analytics: Enhancing Sales through In-Depth Customer Insights**
客户旅程分析：通过深入洞察客户提高销售业绩
- **Data-Driven Sales Territory Management: Optimizing Sales Performance and Coverage**
数据驱动的销售区域管理：优化销售业绩和覆盖范围
- **Sustainable Supply Chain Management through Data Insights**
通过数据洞察实现可持续供应链管理
- **Data Analytics in Inventory Management: Optimizing Stock Levels and Reducing Waste**
库存管理中的数据分析：优化库存水平，减少浪费
- **Supply Chain Risk Management: Data-Driven Approaches to Mitigate Risks**
供应链风险管理：降低风险的数据驱动方法



Production and Quality Management 生产和质量管理

- High Execution Team Leader Skill Enhancement Special Training Camp
高执行力--班组长技能提升特训营
- Overall Factory Efficiency Improvement - TPM Management 工厂整体效率提升 - TPM管理
- Cost Reduction and Efficiency Improvement - Eight Wastes Elimination in Factories
降本增效 - 工厂八大浪费消除
- Quality Management: The Starting Point of Enterprise Value and Dignity
企业价值和尊严的起点 - 质量管理
- Enhancing Operational Efficiency--Lean Production 提升运营效益 - 精益生产
- The Most Effective Lean Management Tool--5S Visualization Management
最具实效的精益管理工具 - 5S目视化管理

EHS Management 企业 EHS 管理培训

- Risk Classification and Control and Hidden Trouble Detection and Management (Building a Dual Prevention Mechanism) 风险分级管控与隐患排查治理（构建双重预防机制建设）
- Turning Risks Into Uncertainties - Enhancing Enterprise Emergency Disposal Capability
化险为夷 - 企业应急处置能力提升
- Control of Dangerous Operations - Safety of Limited Space Operations
危险作业管控 - 有限空间作业安全
- Training on the New Work Safety Law 新安全生产法培训
- Safety Training for Team Leaders 稳在基层 - 班组长安全培训
- Sustainable Development - Interpretation of the Environmental Protection Law
可持续发展 - 解读环境保护法
- Occupational Health Management 职业健康管理

R&D Management 研发管理课程

- Innovation Thinking for R&D Professionals 研发人员的创新思维训练
- Five Disciplines of Product Manager 产品经理的五项修炼
- Project Management for R&D Professionals 研发项目管理
- Integrated Product Development (IPD) 集成产品开发



Procurement & Supply Chain Management 采购和供应链管理

- Six Essential Skills for Procurement Excellence 六脉神剑：卓越采购人员必备的六项技能
- Cost Analysis, Control and Reduce in Procurement 降本增效：采购成本分析、控制与降低
- Technology Innovation: Digitalization in Supply Chain 技术革新：数字化供应链
- Warehouse and Inventory Management 现金为王：企业库存管理
- Win-Win Cooperation: Practical Negotiation Skills with Supplier 合作共赢：供应商谈判实务
- Supplier Selection and Evaluation 披沙拣金：供应商的选择与评估
- Preparation for Procurement Contract 讲信修睦：采购合同准备实务
- Supply Chain Strategy Development 行慎致远：供应战略制定

Presentation Skills & Communication 演讲和沟通技巧

- Agile Communication 敏捷沟通
- Effective Communication Skills 高效沟通技巧
- Communication and Negotiation Skills 沟通和谈判技巧
- Structured Business Presentation and Reporting 魅力表达 - 结构化商务演讲与汇报
- Speak Up: Mastering the Art of Public Speaking 公众演说与表达技巧
- Upward Reporting Skills 向上汇报技巧

Sales Skills & Customer Service 销售技巧和客户服务

- Full Sales Series Training Program 全方位销售系列培训项目
- Client Value Focused Prospecting 以客为本-开发新客户
- Developing Sales Strategy 创建销售策略
- Value Selling Skill 价值销售技巧
- Consultative Selling 顾问式销售
- On Field Coaching 落地辅导
- Customer Service and Customer Complaint Resolution 客户服务与顾客投诉处理技巧
- Sales Presentation Skills 销售演示技巧
- Field Sales Management 高效销售管理
- Key Account Management Workshop 关键客户拓展与维护工作坊



Personal Development 职业素养提升

- Creative Problem Solving and Decision Making 创造性解决问题和成功决策
- Problem Analysis and Solution Based on Systematic Thinking
基于系统思维的问题分析与解决
- Digital Growth, Management Innovation - Digital Problem Analysis and Resolution
数字化增长，管理创新 - 数字化问题分析与解决
- Business Writing Skills 商务写作技巧
- News Writing and Copywriting Planning 蹭热点，爆引流 - 新闻写作与文案策划
- Pyramid Thinking 金字塔原理·逻辑搭建，可信表达
- Mindfulness and Stress Reduction 正念减压

Human Resource 人力资源管理

- Establishing Human Resource System Quickly 快捷建立人力资源体系

Intercultural Training 跨文化培训

- Bridging the Culture Gap-Living, Working and Leading in China
如何在中国更好的生活，工作以及领导团队
- Cross Cultural Training-Virtual Communication 跨文化培训-虚拟沟通
- Intercultural Communication, Problems and Conflict Management 跨文化沟通和冲突管理

Customs Training 海关关务培训

- Practical Operation of Import and Export Customs Clearance and its Risk Control
进出口通关实务操作及其风险控制
- Customs Management of Commodity Classification on Import and Export Cargo and the Analyze of its Processing Skill Relating to Technique
进出口货物商品归类海关管理及其技术层面操作技巧解析

Project Management 项目管理

- Digital Project Management - Digital Transformation Project Practical Combat
数字化项目管理 - 数字化转型落地项目实战
- Agile Project Management 敏捷项目管理
- Project Management Essence 项目管理精要



Computer Application Skills 计算机应用技能

- Efficient PPT Design and Production Skills PPT高效制作与设计呈现
- Working Smart with Microsoft Excel 如何使用 Excel 提高你的工作效率
- Excel Super Practice: Data Management and Analysis Excel超级实践：数据管理与统计分析
- Excel Super Practice: In-depth Application of PivotTable Excel超级实践：数据透视表深度应用
- Excel Super Practice: Say It with Charts Excel超级实践：用图表说话
- Excel Super Practice: Expert Data Modeling with Power Pivot and DAX Excel超级实践：Power Pivot数据建模与DAX函数
- Excel Super Practice: Macro & VBA Excel超级实践：宏与VBA
- Data-oriented Thinking in Enterprises 数据化思维在企业中的应用
- Advanced Application of Excel in Financial Analysis Excel 在财务分析中的高级应用
- Microsoft 365: Improved Experience in Cloud Collaboration Microsoft 365云端协作新体验
- Managing Emails and Schedules Using Microsoft Outlook Outlook 邮件与日程管理
- Analyzing and Visualizing Business Data with Power BI Power BI 商业数据可视化分析
- Analyzing and Visualizing Business Data with Tableau Tableau 商业数据可视化分析
- Power Platform Developer Foundation AI赋能：Power Platform低代码开发应用基础
- Power Automate Application for End User AI赋能：Power Automate 流程自动化应用
- Working Smart with Microsoft Project 如何使用 MS Project 提高项目管理水平
- Creating and Presenting Charts with think-cell Think-cell 图表创建与演示
- Creating Business Diagrams with Microsoft Visio Visio 商务图形绘制
- Essential AutoCAD skills: 2-D Drawing Basics AutoCAD 二维制图（初级）
- Essential AutoCAD Skills: 2-D Drawing Intermediate AutoCAD 二维制图（中级）
- Making Short Videos with Capcut 快速上手，成为短视频达人